

Programme	<b>BA</b>
Course Title	<b>KERAL KA SANSKRITHIK ITHIHAS</b> <i>(THE CULTURAL HISTORY OF KERALA)</i>
Type of course	<b>MDC 3</b>
Semester	<b>III</b>
Academic level	<b>100-199</b>

Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	1. To develop an inquisitive approach towards Kerala model tourism. 2. To equip the students to learn Hindi. 3. To learn the social and local history of the state.				
Course summary	The course explores the vernacular history of Kerala linking it to the geography of the learner.				

#### Course Outcomes (CO)

CO	CO Statement	Cognitive Level	Knowledge Category	Evaluation tools used
CO1	The course aims to introduce Kerala history as a matter of study. Touristic, operations, and real-world applications.	U	C	Exams / Quiz
CO2	The course encompasses new age fields of study and co-relate it to the learner's cognitive experience	Ap	P	Assignment
CO3	The course intends to make the learner aware of real-world problems and integrate it with literature	Ap	P	Seminar Presentation / Group Tutorial Work
CO4	The course attempts to equip the learner to imbibe a love for the state and critically evaluate the issues related to them	Ap	P	Exams / Assignments
CO5	This course will help the learner to identify their local history	Ap	P	Assignments

GENERAL FOUNDATION COURSES IN HINDI

CO6	The course aims to offer learning to understand the learner's vernacular history.	U	F	Discussions
* - Remember (R), Understand (U), Apply (Ap), Evaluate (E), Create (C) # - Factual knowledge (F), Conceptual knowledge (C), Procedural knowledge (P), Metacognitive knowledge (M)				

**Detailed Syllabus:**

Module	Unit	Content	Hrs 36+09=45	Marks 50
I		<b>Introduction to Kerala History</b>	<b>12</b>	<b>14</b>
	1	Kerala before 1956	2	
	2	Chanaar Agitation	1	
	3	Vaikom Sathyagraham	1	
	4	Guruvayur Sathyagraham and temple entry proclamation	2	
	5	Kerala after 1956	2	
	6	Education movements in Kerala 1956	1	
	7	Land reform movement 1960	1	
II	8	Renaissance movements	2	
		<b>Social Reform and Leaders in Kerala</b>	<b>09</b>	<b>12</b>
	9	Social reform movements in Kerala	1	
	10	Sree Narayana Guru	1	
	11	Sahodaran Ayyappan	1	
	12	Ayyankali	1	
	13	Dr.Palpu	1	
	14	Mannath Padmanabhan	1	
	15	Pandit Karuppan	1	
	16	V.T Bhattathiripad	1	
	17	Vakkam Abdul Khader Moulavi	1	
		<b>II A Women Pioneers</b>	<b>5</b>	<b>8</b>
	18	Introduction to Women pioneers and movements	1	
	19	Rani Sethulakshmi Bai	1	
	20	P.K Rosy	1	
21	Akkama Cherian	1		
22	Dakshayani Velayudhan	1		
III		<b>Role of Literature in Social Consciousness</b>	<b>4</b>	<b>8</b>
	23	Novel- A portion from Indulekka	1	
	24	Drama – Excerpts from Adukkalayil Ninum Arangathekku	1	
	25	Poem by Vallathol	1	
	26	Travelogue- Excerpts from Oru Deshathinte Katha	1	
IV		<b>The Cultural Aspects of Kerala</b>	<b>6</b>	<b>8</b>
	27	Social history of Malayalam cinema	1	

GENERAL FOUNDATION COURSES IN HINDI

	28	Aesthetics of Malayalam cinema with special reference to Ramu Kariat, K.G George ,Bharathan and Padmarajan	2	
	29	Timeline of Theatre movements in Kerala and its relevance in formation of Kerala society.	1	
	30	Cultural highlights of Kerala-Art, Music and Journalism	2	
V		<b>Open Ended/Suggested Topic</b>	9	
		Medical tourism in Kerala		
		Cultural Tourism		
		Folklore		
		Festivals		
		Food history		

**CONTENT CREATORS**

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**Prescribed Text**

**केरल का सांस्कृतिक इतिहास (KERAL KA SANSKRITHIK ITHIHAS)**

**BOARD OF STUDIES IN HINDI - UG(Ed.), UNIVERSITY OF CALICUT.**

**Mapping of COs with PSOs and POs:**

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO 1	-	-	-	-	-	-	3	-	-	2	-	2	-	-	-	3	1
CO 2	-	-	-	2	-	-	3	-	-	-	2	1	-	-	-	-	2
CO 3	-	2	-	-	-	2	1	-	-	-	-	2	-	-	-	3	2
CO 4	-	-	-	3	-	2	1	-	-	-	2	-	-	-	3	-	-
CO 5	-	-	-	3	-	1	3	-	-	-	-	1	-	-	-	3	1

GENERAL FOUNDATION COURSES IN HINDI

CO 6	-	-	2	-	-	2	3	-	-	-	1	2	-	-	-	3	-
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**Correlation Levels:**

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

**Assessment Rubrics:**

- Discussion and review
- Midterm Exam
- Specimen writing
- Final Exam (70%)

**Mapping of COs to Assessment Rubrics:**

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1	✓			✓
CO 2	✓			✓
CO 3	✓			✓
CO 4		✓		✓
CO 5		✓		✓
CO 6			✓	

GENERAL FOUNDATION COURSES IN HINDI

<b>Programme</b>	<b>B.Sc</b>
<b>Course Title</b>	<b>KERAL KA SANSKRITHIK SAUNDARYA (THE CULTURAL AESTHETICS OF KERALA)</b>
<b>Type of course</b>	<b>MDC 3</b>
<b>Semester</b>	<b>III</b>
<b>Academic level</b>	<b>100--199</b>

Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	1. To develop an inquisitive approach towards Kerala model tourism. 2. To equip the students to learn Hindi. 3. To learn the social and local history of the state.				
Course summary	The course explores the vernacular history of Kerala linking it to the geography of the learner.				

**Course Outcomes (CO)**

CO1	The course aims in assisting the learner to understand the Historical background of Kerala.	U	C	Exams / Quiz
CO2	The course is an attempt to enable the learners to analyse the culture and traditions of Kerala and thereby come up with solutions to develop the state	Ap	P	Practical Assignment /
CO3	The course encompasses the cutting-edge themes to suit the current generation learners and to support them develop their Scientific Approaches in different concerns	Ap	P	Seminar Presentation / Group Tutorial Work
CO4	The course tries to provide the learners with comprehensive knowledge of current status and understand the economical progress of Kerala.	U	C	Exams / Assignments
CO5	Learners can find employment in the field of Tourism which is an asset of the state as the state is varied with possibilities	Ap	P	Assignments
CO6	The course develops their different ways of thinking so that the learner emerge and learner can share knowledge in society.	Ap	P	Discussions

**Detailed Syllabus:**

Module	Unit	Content	Hrs 36+09=45	Marks 50
<b>I</b>		<b>Introduction to Kerala History</b>	<b>10</b>	<b>15</b>
	1	Kerala before 1956	2	
	2	Kerala state after 1956	1	
	3	Channar agitation	1	
	4	Guruvayur Sathyagraha and Temple entry proclamation	2	
	5	Vaikom Sathyagraha	1	
	6	Education movements in Kerala 1956	1	
	7	Land reform movement 1960	1	
	8	Social renaissance in Kerala	1	
<b>II</b>		<b>Social Reforms and Leaders in Kerala</b>	<b>09</b>	<b>12</b>
	9	Social reform movements in Kerala	1	
	10	Sree Narayana Guru	1	
	11	Sahodaran Ayyappan	1	
	12	Ayyankali	1	
	13	Dr.Palpu	1	
	14	Mannath Padmanabhan	1	
	15	Pandit Karuppan	1	
	16	V.T Bhattathiripad	1	
	17	Vakkam Abdul Khader Moulavi	1	
		<b>IIA Women Pioneers</b>	<b>5</b>	
	18	Introduction to Women pioneers and movements	1	
	19	Rani Sethulakshmi Bai	1	
	20	P.K Rosy	1	
	21	Akkama Cherian	1	
22	Dakshayani Velayudhan	1		
<b>III</b>		<b>The Cultural Expressions of Kerala</b>	<b>7</b>	<b>13</b>
	23	The prospects of Hindi in Kerala as a link language	1	
	24	The prominence of Hindi -Malayalam translations and cultural exchange	1	
	25	The Jnanpith laureates in Malayalam language	1	
	26	The Study of <i>DIDI</i> a story translated from Malayalam originally written by MT Vasudevan Nair	1	
	27	The role of Malayalam cinema and people in world cinema	1	
	28	The festivals and folklore traditions of Kerala	1	
	29	Cultural highlights of Kerala-Art, Music and Journalism	1	
<b>IV</b>		<b>Kerala as a Scientific Society</b>	<b>05</b>	<b>10</b>
	30	Science for Society – Different Programmes in Kerala	1	
	31	Major environmental movements in Kerala	1	

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	32	Achievements and achievers of Kerala in science-	1	
	33	Institutions in Kerala in scientific temper	1	
	34	The contribution of Ayurvedic Medicine to the world	1	
<b>V</b>		<b>Open Ended/ Suggested Topic</b>	9	
		Brief history of Malayalam cinema		
		Overview of cinema institutions in India		
		Sports in Kerala- PT Usha, I.M Vijayan		
		Music and Instruments of Kerala		
		Tourism – Major prospects in Kerala		

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केरल का सांस्कृतिक सौन्दर्य (KERAL KA SANSKRITHIK SAUNDARYA),

BOARD OF STUDIES IN HINDI - UG (Ed), UNIVERSITY OF CALICUT

Mapping of COs with PSOs and POs:

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10	PO1	P02	P03	P04	P05	P06	P07
CO 1	-	-	-	-	-	-	3	-	-	2	-	2	-	-	-	3	1
CO 2	-	-	-	2	-	-	3	-	-	-	2	1	-	-	-	-	2
CO 3	-	2	-	-	-	2	1	-	-	-	-	2	-	-	-	3	2
CO 4	-	-	-	3	-	2	1	-	-	-	2	-	-	-	3	-	-
CO 5	-	-	-	3	-	1	3	-	-	-	-	1	-	-	-	3	1
CO 6	-	-	2	-	-	2	3	-	-	-	1	2	-	-	-	3	-

**Correlation Levels:**

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

**Assessment Rubrics:**

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments (20%)
- Final Exam (70%)

**Mapping of COs to Assessment Rubrics:**

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1		✓		✓
CO 2	✓	✓		
CO 3	✓			✓
CO 4	✓			
CO 5			✓	✓
CO 6	✓		✓	✓

GENERAL FOUNDATION COURSES IN HINDI

Programme	B Com				
Course Title	<b>THE ECONOMIC DEVELOPMENT OF KERALA</b> <b><i>(KERAL KA ARTHIK VIKAS)</i></b>				
Type of course	<b>MDC 3</b>				
Semester	<b>III</b>				
Academic level	100--199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	1. To develop an inquisitive approach towards Kerala model tourism. 2. To equip the students to learn Hindi. 3. To learn the social and local history of the state.				
Course summary	The course explores the vernacular history of Kerala linking it to the geography of the learner.				

**Course Outcomes (CO)**

CO	CO Statement	Cognitive Level	Knowledge Category	Evaluation tools used
CO1	Understanding Historical Context: students will understand the historical background of Kerala's economic development including precolonial, period colonial and post-independence periods	U	F	Exams / Quiz
CO2	Economics Structure and Sectors: Analyse the primary secondary and tertiary sectors of Kerala's economy with focus on agriculture, fisheries, manufacturing and services. Understand the role and impact of tourism, IT and remittances on Kerala's economic structure.	An	C	Practical Assignment / Observation of Practical Skills
CO3	Student can evaluate Social and Economic development.	E	C	Seminar Presentation / Group Tutorial Work
CO4	Challenges and Opportunities: Identify and analyse the major economic challenges facing Kerala. Explore potential for economic diversification and sustainable development.	E	P	Exams / Home Assignments
CO5	Human Development Indicators: Evaluate	E	P	Assignments

	Kerala's achievements in human development including literacy rates, healthcare ,gender equality.			
CO6	Comparative Analysis: Conduct comparative analyses of Kerala's economic development with other Indian states and international examples..	U	F	Discussions
<p>* - Remember (R), Understand (U), Apply (Ap), Evaluate (E), Create (C)                  # - Factual knowledge (F), Conceptual knowledge (C), Procedural knowledge (P), Metacognitive knowledge (M).</p>				

**Detailed Syllabus:**

Module	Units	Content	Hrs 36+09=45	Marks 50
I		<b>Introduction to Kerala History</b>	<b>10</b>	<b>14</b>
	1	Kerala before 1956	2	
	2	Chanaar Agitation	1	
	3	Vaikom Sathyagraham	1	
	4	Guruvayur Sthyagraham and temple entry proclamation	2	
	5	Kerala after 1956	1	
	6	Education movements in Kerala 1956	1	
	7	Land reform movement 1960	1	
II		<b>Kerala – Social Reforms and Icons</b>	<b>9</b>	<b>14</b>
	8	Renaissance movements	1	
	9	Social reform movements in Kerala	2	
	10	Sree Narayana Guru	1	
	11	Sahodaran Ayyappan	1	
	12	Ayyankali	1	
	13	V.T Bhattathiripad	1	
	14	Dakshayani Velayudhan	1	
	15	P.K Rosy	1	
	16	Mayyilamma	1	
III		<b>The Economic Development of Kerala</b>	<b>9</b>	<b>12</b>
	17	The various business development schemes and types of industries in Kerala	2	
	18	The role of Kerala Entrepreneurships	1	
	19	The role of expatriates in economic growth of Kerala	2	
	20	Major sources of revenue in Kerala – especially Tourism, hospitality sector.	1	
	21	The role of women in business sector of Kerala	1	

GENERAL FOUNDATION COURSES IN HINDI

	22	The prominence of cinema as a business sector and the contribution of Malayalam Cinema to World Cinema	2	
IV		<b>Kerala – Cultural Dimensions /Landscape</b>	<b>8</b>	<b>10</b>
	23	The Jnanpith laureates in Malayalam Literature	1	
	24	The relevance of translation as a cultural transactions	1	
	25	The study of Vanjuhi – translated poem of G.Sankara Kurup	1	
	26	The prominent Keralites in Indian writing- K.Satchithanandan, Kamala Das and Arundathi Roy	1	
	27	Cultural Dimensions of Kerala- Art,Music and Journalism	1	
	28	Festivals and folklore traditions of Kerala	2	
	29	The importance of sports in Kerala	1	
V		<b>Open Ended /Suggested Topic</b>	<b>9</b>	
		The contribution of Ayurveda to the world		
		The history and role of newspapers in Kerala		
		The importance of scientific institutions in Kerala		
		The IT Parks and major business parks		
		The Argo- business of Kerala		
The topic suggested by the concerned faculty with prior permission from UG BOS Hindi.				

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Prescribed Text

**केरल का आर्थिक विकास (KERAL KA ARTHIK VIKAS ),**

BOARD OF STUDIES IN HINDI UG(Ed.)

Mapping of COs with PSOs and POs:

	PS O1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PS O7	PS O8	PS O9	PSO 10	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO 1	-	2	-	-	-	1	3	-	-	-	2	-	-	-	-	3	-

GENERAL FOUNDATION COURSES IN HINDI

CO 2	-	-	-	-	2	-	3	-	-	1	-	-	-	-	3	-	1
CO 3	-	-	-	-	-	-	2	-	1	-	-	-	-	-	1	2	1
CO 4	-	-	-	-	-	1	3	-	-	1	-	-	-	1	2	-	2
CO 5	-	2	-	-	-	2	2	-	-	-	-	-	-	-	-	3	1
CO 6	-	3	-	-	-	2	1	-	-	-	-	-	-	-	-	2	3

**Correlation Levels:**

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

**Assessment Rubrics:**

- Seminar, discussion
- Midterm Exam
- Assignments (20%)
- Final Exam (70%)

**Mapping of COs to Assessment Rubrics:**

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1	✓			✓
CO 2	✓			✓
CO 3	✓			✓
CO 4		✓		✓
CO 5		✓		✓
CO 6			✓	